



TAILGATING TO TACKLE CANCER

RELAY FOR LIFE OF OCALA 2009 NEWSLETTER

December 2008
Volume 1, Issue 1



GOAL = Gaining knowledge, Obtaining friendships, Accessing resources, and Lending a helping hand!

This newsletter is featuring Team GOAL!

Team Captain:
Dawn Leslie

Years Participating in Relay For Life of Ocala:
3 Years

About Team Goal!:
In Dawn's words she is quoted as stating "Our team has been working together to make a differ-

ence in the fight against cancer.

Like most teams, our team consists off lots of energy and dedication, but not a whole lot of time. We do what we can in the fight and then hope that others will join in and help along the way. Previous year's events have been fun to see and be a part of. we look forward to this new Relay season and what it will bring in the way of ex-

citement and energy from the committee, teams, volunteers, and survivors!"

Remember to check out their Website as well as our on-line Calendar and Fundraiser pages to see what Team GOAL! has planned!

To have your team in the spotlight, go to: OcalaRelay.com and click the spotlight submission form link!

Thank you to our Ocala Sponsors!

\$1,500 Luminaria Sponsor - S.W.A.T. through the Marion County Health Department

\$1,300 T-Shirt Sponsor - Baseline Bar and Grill, Inc.



Mark Your Calendar for our Relay Team Captain Huddle!

December: 11th 7PM

January: 22nd 7PM

Starbucks Holiday Fundraiser

Come one come all
to the Paddock Mall
Head for Starbucks in search for
your new Christmas Bulbs!

This year, Starbucks, located in the
Paddock Mall is selling some of the
most beautiful hand painted glass
Christmas bulbs.

These ornaments are only \$5.00
each and make beautiful gifts
and or keepsakes.

Starbucks is one of Ocala's most diligent
and hard working Relay participant
teams.

So by supporting the effort they put
forth is strengthening their store and
helping the American Cancer Society to
assist so many people in their fight to
share HOPE and find a CURE.



Thank you
Starbucks!

Origin of the Word *Cancer*

The origin of the word *cancer* is credited to the Greek physician Hippocrates (460-370 B.C.), considered the "Father of Medicine." Hippocrates used the terms *carcinos* and *carcinoma* to describe non-ulcer forming and ulcer-forming tumors. In Greek these words refer to a crab, most likely applied to the disease because the finger-like spreading projections from a cancer called to mind the shape of a crab. Carcinoma is the most common type of cancer

Teams Registered "On-Line" with Relay For Life of Ocala as of December 1st, 2008

Team Techies,
under the watchful eye of
Paula Bleau is already at
21 team members!

Keep up the good work!



Team Techies
Captain: Paula Bleau
21 team members

All About You Women's Boutique

Captain: Tammy Swift
3 team members

Downtown Chiropractic and Wellness Center, P.A.

Captain: Julie Stubrud, DC
7 team members

Gator Surgeon

Captain: Charity Arnold
9 team members

LWHS KEY Club

Captain: Rachel Kelly
5 team members

Starbucks Baristas for a Cure

Captain: Kasey Straight
3 team members

SWAT

Captain: Melissa Stephens
3 team members

Team Alarion

Captain: Tracy Benson
2 team members

Team Becky

Captain: Sheri Henderson
1 team member

Team GOAL!

Captain: Dawn Leslie
10 team members

Team Tippett

Captain: Margie Tippett
1 team member

The Manley Team

Captain: Sandy Manley
10 team members

Walgreens Family and Friends

Captain: David Charnow
1 team member

Relay For Life Of Ocala

April 3-4, 2008

Relay For Life supports cancer research, education, advocacy efforts and patient services.

Cancer Information 24 hours a day / 7 days a week / 365 days a year

1.800.ACS.2345

www.cancer.org



MATCHING GIFTS

Will your organization or company match your donation? It's a great way to increase your support of the American Cancer Society. Ask your employer if they will match your gift.

The On-Line Calendar, Fundraisers and Events

Hey, are you or someone on your team having a fundraising event to support Relay for Life of Ocala's 2009 event? **YES?!**

Let Us Know!

Keeping your team-mates and "Rival" teams informed of your fundraisers, news

and other important calendar dates couldn't be easier!

Email any information that you want to share on-line to Melissa at:

boycebright@gmail.com

Or simply click on the **"Fundraiser, Event, News**

Submission Form" link in the left menu of our OcalaRelay.com website.

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A Mission Moment...

Patients can receive free transportation to treatment

Lack of transportation is a common challenge patients face when undergoing cancer treatment. The American Cancer Society is here to help. Through our Lifeline Transportation Program, we have multiple transportation resources available to help transport cancer patients to and from life-saving cancer treatments.

Funded by a grant from Blue Cross and Blue Shield of Florida, the Lifeline Transportation Program is designed to meet this need by bringing together community organizations and transportation providers to transport cancer patients to and from their cancer treatment appointments.

Our Ocala Advocacy and Mission Education Chair is Michelle Jackson.

For more information, call 1.800.ACS.2345 or visit www.cancer.org.

Decisions Decisions!

Well, we are at the point that we need to start thinking about what sport theme or team that you are going to represent!

So, yes It is time to pick your team and campsite theme!

Another thing to think about is what kind of food, drink and or other fund-raising sales your team will be providing, if any, during Relay.

Please keep your Team Development Committee

abreast of all your decisions, this way there will not be several teams trying to offer the same kinds of foods and drinks



2008 Relay Teams that had headlining fundraising!

What is your goal for 2009?

RELAY FUNDRAISING CLUB

Teams or individuals raising the following amounts will be acknowledged as a member of the FUNDRAISING CLUB at their Relay event and post event celebration.

Teams Receive a Special Sign & Lapel Pin

BRONZE— \$2,500—\$4,999

SILVER— \$5,000—\$9,999

GOLD— \$10,000—\$14,999

SAPPHIRE—\$15,000-\$19,999



Ocala Relay raised \$61,000 in 2008

•SILVER TEAMS•

Man to Man

•BRONZE TEAMS•

The Manley Team

Family Care Specialists

Ocala Baristas for a Cure - Starbucks on the Square

Marion County School Nutrition Association

Katie's Kickers

Team Tippett

Team Julie

Kamp Kimmy

Bosom Buddies

Is Your Relay For Life Team Ready?

Have you recruited your 10 to 15+ Team members?

Make sure you sign your Team up ***online!***

Visit www.cancer.org/ocalaf1 or www.OcalaRelay.com today and get registered.

Here is just some ACS Program education... it is always good to know as much as possible about ACS and some of the programs they offer. In this newsletter we are highlighting R.O.C.K. Camp!

2009 Families R.O.C.K. Weekend

What

The American Cancer Society's Families R.O.C.K. Weekend was established in 2000 and is a fun, educational retreat for children with cancer and their families. Parents have an opportunity to learn more about the disease from medical professionals in a casual setting, while their children participate in fun, educational programs and activities. Anticipated Families R.O.C.K. Weekend outcomes range from increased compliance with treatment methods to enhancements to their quality of life.

Who

Up to 100 Florida families who have a child in cancer treatment are referred by their child's pediatric oncologist each year. Children with cancer are eligible up to age 18. Usually the referring physician is from one of Florida's Pediatric Tumor Program hospitals. During the weekend, pediatric oncologists, nurses and child life specialists join other highly qualified volunteers to provide programs and support to the parents and children.

Why

Families R.O.C.K. Weekend offers families the opportunity to meet and bond with others facing cancer. Attendees learn how to cope with the side effects of pediatric cancer and its treatment in an environment conducive to learning and having fun.

When

September 4-6, 2009. The event is held once a year.

Where

Disney's Contemporary Resort in Orlando

Cost

There is no charge to Families R.O.C.K. Weekend participants. The American Cancer Society pays for lodging, food and transportation expenses. Incidental expenses are the responsibility of each family.

Activities

The program includes a variety of educational and fun activities for parents and children and a family visit to a Disney theme park.

Contact Susan Bellomy, MEd, CCLS, Director of Childhood Cancer Programs
American Cancer Society
3709 West Jetton Avenue
Tampa, FL 33629
800-444-1410 ext. 4405
susan.bellomy@cancer.org

Reaching Out to Cancer Kids is an American Cancer Society's Florida Division program that includes R.O.C.K. Camp, College Scholarships and Families R.O.C.K. Weekend. As resources are available after these programs are fully funded, R.O.C.K. Programs also support childhood cancer research; programs to detect childhood cancer early; help for parents to access the best treatment for their child; programs that will eliminate childhood behaviors known to cause cancer later in life and/or diminish suffering of the child with cancer and the child's family.

Relay for Life of Ocala 2009

We are on the web!
www.OcalaRelay.com



The American Cancer Society is the nationwide community-based volunteer health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy, and service.

HOW YOUR DOLLARS FIGHT CANCER

- \$150—(1) one case of 500 test tubes
- \$250—83 hours of toll-free access to the NCIC
- \$312—(8) eight round trips for (1) one patient via the Road to Recovery program (*transportation service*)
- \$500—Reach to Recovery visits to (5) five breast cancer patients
- \$800—Cost of Look Good...Feel Better consultations for (4) four cancer patients
- \$1,000—Expense for a one week stay at the Hope Lodge (*home away from home for cancer patients*)
- \$1,500—(1) one-week scholarship to fund (1) one summer camper for ROCK Camp at Boggy Creek
- \$2,000—(1) one new microscope
- \$3,000—(1) one-year college scholarship awarded to eligible young cancer survivor to help cover books and tuition
- \$3,000—Expenses for (1) one patient in an American Cancer Society funded clinical trial

The American Cancer Society
2201 SE 30th Ave
Ste 301
Ocala FL 34471